

Fergal Cunningham
Marketing and Communications
Manager, RIPE NCC

RIPE 78 I NCC Services Working Group I 22 May 2019

# Background



 We have many feedback mechanisms, but this recurring survey has by far the widest reach and delivers the clearest input

- The goal of the surveys is to find out from members and community:
  - How can we better to meet your needs?
  - What direction should the RIPE NCC take in the coming years?
  - What are important issues in your industry/community that we need to be aware of?



- The 2016 survey was our biggest ever:
  - 4,344 respondents from 113 countries
- 40 key findings:
  - All were investigated and acted upon
  - The actions taken were all documented and published
- Many of the improvements made by the RIPE NCC since 2016 have come as a direct result of the survey findings



In 2016, we had 13,500 members - we now have around 20,000

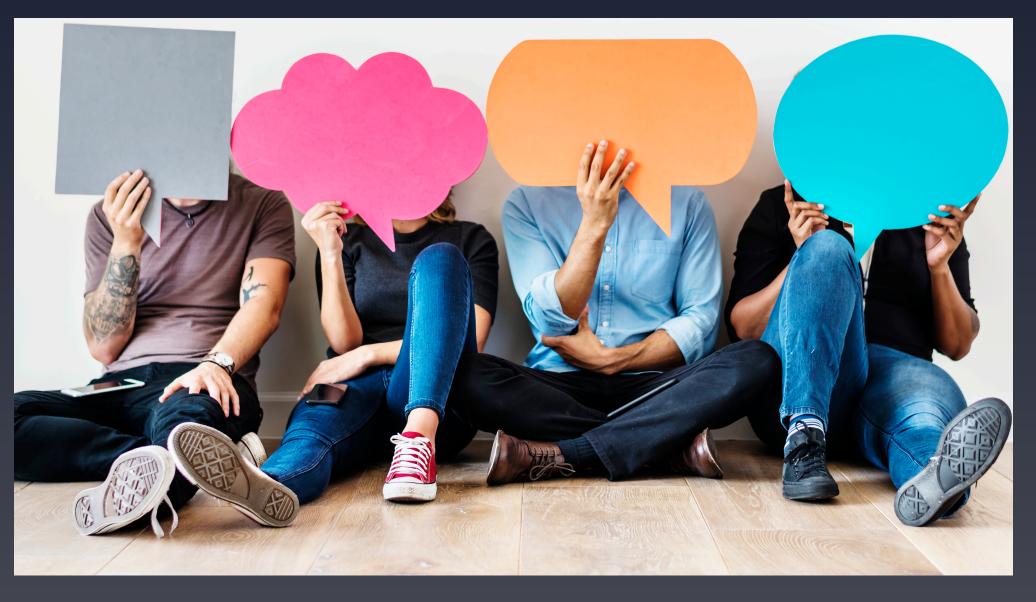
- In 2019, we want to hear from:
  - The 6,000 members who joined since the last survey
  - The 14,000 more established members
  - Those in the wider Internet community (from within our service region and without!)



- The 2019 survey will be conducted by Survey Matters:
  - To ensure anonymity for respondents
  - To guarantee independent analysis of the results

#### About Survey Matters:

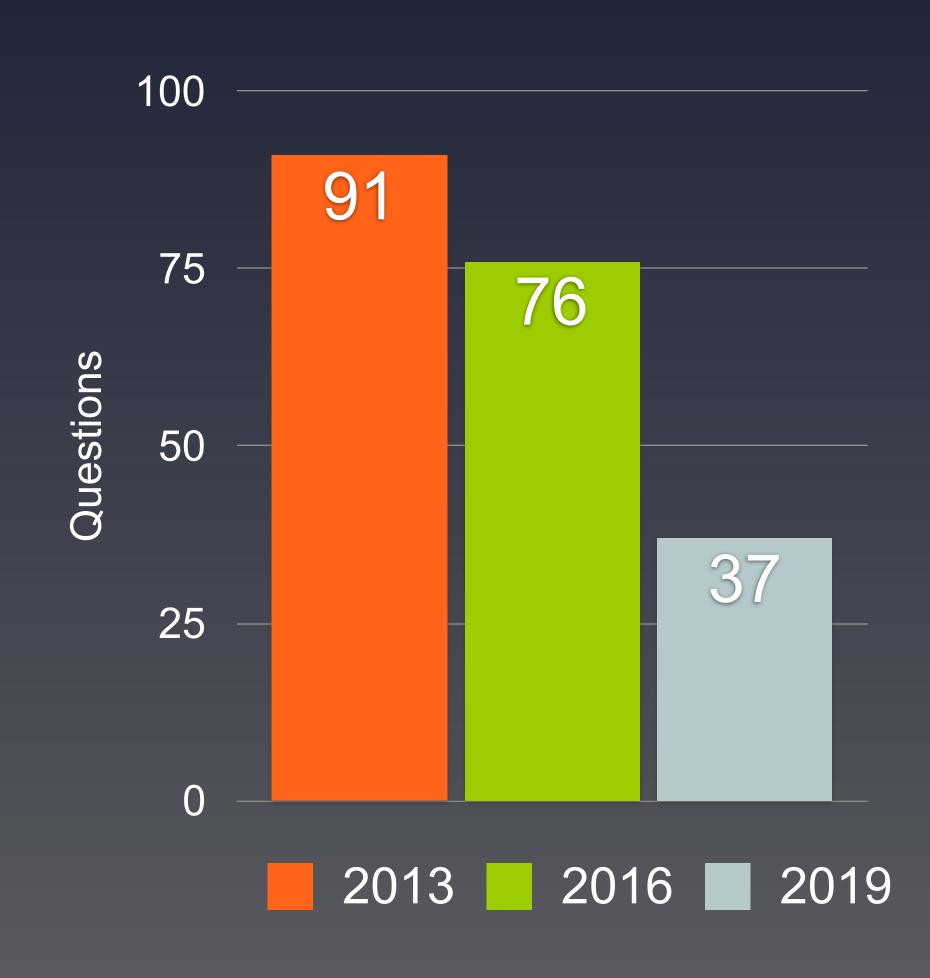
- They conducted APNIC's 2016 and 2018 surveys
- They have industry knowledge and experience
- They specialise in doing surveys for membership organisations
- They worked to become GDPR compliant ahead of the survey



# New in 2019 - Much Shorter Survey



- We made the survey much shorter in 2016 and we'll do that again this time
- You don't need to answer all questions
- Free-text questions if you want to elaborate
- Can take as little as 10 minutes



## New in 2019 - Languages



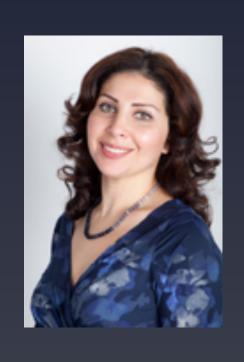
- Survey Matters gave us the option to translate the survey, and we've chosen eight languages to help you to take part:
  - ArabicFrench
  - Russian Spanish
  - Farsi Italian
  - Turkish Polish

#### Gracias, شكرا جزيلا, Спасибо, Grazie, Merci, Dziękuję Ci, teşekkür ederim, متشكرم

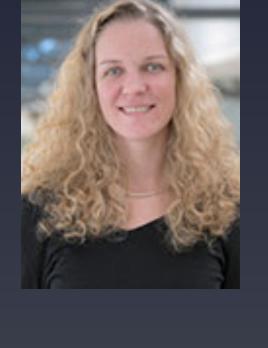










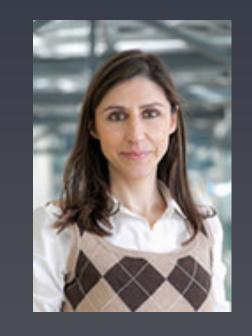




















# Not So New But Still Important



- We will report back on the findings of the survey
- All results will be published in an anonymised fashion
- Survey Matters will analyse the results and deliver an independent, detailed report
- We will present on the findings at RIPE 79 in Rotterdam

# Not So New But Still Important



- We will act on the findings of the survey
- A detailed findings document will be published on our website
- We will make sure that all findings are properly investigated and acted upon
- The results of our work here will be reported back to you

# How You Can Help



- The survey is open to everyone
- More than one individual per organisation can complete the survey
- We want to encourage as wide a range of participants as possible

- Please share the link with your contacts and networks!
  - Forward the mails, share the posts, retweet the tweets, tell your colleagues, inform your NOG communities - anything you can do will be a huge help!

#### How to Take Part



- The survey will be launched this Friday, 24 May during the closing plenary
- It will stay open until the end of June

- We're sure you don't need extra incentive to take part, but...
- We're giving away an iPad every week during the survey
- The earlier you complete the survey, the more chances you have to win!

#### Please Take Part



# www.ripe.net/survey

Available Friday at 11:00 UTC



# Questions



survey@ripe.net