



HUMAN RIGHTS, DEMOCRACY

AND THE RULE OF LAW

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DROITS DE L'HOMME, DÉMOCRATIE ET ÉTAT DE DROIT

Stock-taking

Presentation, RIPE NCC Reykjavik, 22 May 2019

Framework of Cooperation with Business Partners

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Strategy

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Council of Europe Internet Governance Strategy 2016 - 2019 recognises the critical role that internet companies play in addressing today's challenges of the digital age

Objective

Combine Council of Europe's expertise in HR-based policies and partners' expertise in digital technologies

Opportunities for companies



- Boost public confidence
- Access to the network of the Council of Europe's 47 member states and 6 observer states and civil society organisations
- Better understand government and societal expectations
- Influence the development of Council of Europe policies for the internet
- Devise and implement corporate social responsibility initiatives more effectively.

EXCHANGE OF LETTERS with companies

- 14 internet companies and associations joined in November 2017
- 2 new partners joined in May 2018
- On-going discussions with potential partners



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- Apple, Deutsche Telekom, Facebook, Google, Microsoft, Kaspersky Lab, Orange, Telefónica and Cloudflare.
- ✓ Computer & Communications Industry Association (CCIA), DIGITALEUROPE, the European Digital SME Alliance, the European Telecommunications Network Operators' Association (ETNO), GSMA, the Global Network Initiative (GNI) and EuroISPA.



Cooperation with Companies



Cloudflare Cloudflare Deutsche Telecom European Digital SME Alliance EuroISPA Facebook GNI Google Kaspersky Lab

Strasbourg, 23 May 2018

Official meeting Committee of Ministers and internet companies (TC-INF meeting)

- Implementation mechanisms for the Recommendation on the roles and responsibilities of internet intermediaries
- Opportunities for further cooperation regarding new technologies and artificial intelligence

Open Workshop on issues of current concern

- ✓ cyber-security
- \checkmark data protection
- \checkmark content moderation
- ✓ e-participatory processes



Cooperation with Companies

Open workshop focus

DEMOCRATIC PROCESSES AND MICRO-TARGETTING

- New tools aim to provide transparency and integrity to election processes
- E-voting still lacks trust
- More balanced newsfeeds

DATA PROTECTION

- Al requires Big Data
- The risk of bias is embedded in the data used to train algorithms
- Use of Big Data in justice systems poses challenges in terms of equality before the law
- Strengthening the rights of data subjects is necessary



CONTENT MODERATION

- Increasingly performed by AI (99% for Facebook)
- A human-rights based approach to the removal of illegal content is required
- Transparency and responsibility in the use of algorithms is necessary

CYBER SECURITY

- AI is sensitive to cyberthreats
- Cyber-security services and education become increasingly important
- Holistic stakeholder forums are needed





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World forum for Democracy 2018, 20 November 2018 "Gender Equality : Whose Battle ?"

Participation of Google and Microsoft representatives to a roundtable "Artificial Intelligence and gender (in-) equality"

World forum for Democracy 2019, 6-8 November 2019 Information and democracy

Call for initiatives >>

Deadline: 24 May 2019

For this year's Forum, the initiatives must help us understand how democracy and democratic institutions and practices can help combat disinformation and fake news, and how artificial intelligence and new technologies can become an enabler of democracy



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Companies Internet Industry Association (eco) Microsoft Global Network Initiative (GNI) Facebook Google Telefonica Orange High level conference, Helsinki, 26-27 February 2019 "Governing the Game Changer – Impacts of artificial intelligence development on human rights, democracy and the rule of law"

- High-level representatives of the Internet Industry
 Association (eco) and of Microsoft spoke at the event
- Microsoft arranged a demo-stand presenting their work in the field of AI

Selected conclusions

- All relevant stakeholders should engage in in-depth exploration and research into the impacts of Al on human rights, democracy and the rule of law
- Ethical guidelines and self-regulation constitute additional tools to promote these values
- Algorithmic transparency is crucial for building trust and ensuring due rights protection







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Council of Europe Committee on Counter-Terrorism (CDCT) Thematic Session, 14 Novembre 2018 Terrorism and the Internet

Companies CCIA ETNO EuroISPA GNI Google Microsoft TAT Sharing best practices in preventing and combating terrorist-related offences and radicalisation leading to terrorism on the internet

CDCT agreed to ensure a follow up to the cooperation with internet companies and representative associations





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ECRI and Inclusion and anti-discrimination programmes/No Hate Speech and Cooperation Unit



ECRI study on "Discrimination, artificial intelligence and algorithmic decision making"

Consultation of IT companies

EU High level group on combatting racism, xenophobia and other forms of Intolerance

Participation to a subgroup on Online Hate speech with IT companies

No Hate Speech and Cooperation Unit prepares a study on comparing approaches taken by different member states on complex cases touching on human rights concerns reported to the IT companies

Facebook, Google, Twitter





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Roundtable meeting, 18 January 2018 Presentation of the "Digital Citizenship Education" and other projects

Digital Europe, ETNO, Google, Orange

Working Group, 2018-2019 Drafting Guidelines for Governing Partnerships between Education Institutions and Private Sector

Apple, Deutsche Telecom, Google, Telefonica, TIE, ISFE & PEGI, ETNO, European Digital SME Alliance



International conference, 1-7 November 2018 Addressing hate speech in the media: the role of regulatory authorities and the judiciary

Facebook on Hate Speech in Social Media





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MSI-AUT (Committee of experts on Human Rights Dimensions of automated data processing and different forms of artificial intelligence)

Regular participation of Deutsche Telekom, Microsoft, Google, EuroISPA, others





Participation in CoE workshops at various forums

Regular collaboration of EoL partners with the CoE – participation in workshops and open forums during Internet Governance related events (EuroDIG, IGF, etc.)





Cooperation with Companies



Brussels, 29 January 2019 Presentation of the Convention 108+

Deutsche Telecom, Facebook, GNI, Microsoft

World Mobile Congress, 25-27 February 2019 Cooperation with GSMA

GSMA

OCTOPUS CONFERENCE COOPERATION AGAINST CYBERCRIME CONTRELA CYBERCRIMINALITE



Octopus Conference 2018+, 11-13 July 2018 Consultations on the Protocol to the Budapest Convention

Cloudflare, Deutsche Telecom, EuroISPA, Facebook, GNI, Google, Kaspersky Lab, Microsoft, Telefonica, CCIA EUROPE, ICANN, Symantec







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Current and potential areas of cooperation (non-exclusive list)

- bioethics;
- children's protection in the online environment;
- combating cybercrime and the use of the internet for terrorist purposes;
- data protection, including Big Data issues;
- digital literacy promotion;
- digitalisation of cultural heritage and cultural services;
- addressing abusive forms of expression online (i.e., incitement to violence) and disinformation ("fake news" phenomenon);
- democratic elections and e-voting;
- combating money laundering and corruption.

Additional agreements could be signed with other partners in the future. For further information please use the 'Contact us' button on the website of the Media and Internet Division at www.coe.int/freedomofexpression



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FUTURE: focus on deeper cooperation

Strasbourg, 18 June 2019

Official meeting Committee of Ministers and internet companies (TC-INF meeting)

- Role of algorithms in content moderation (including identification of terrorist content, as well as mis- and mal-information during the election campaigns)
- Facial recognition in the light of works launched by Committee 108.



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Framework Convention on Artificial Intelligence

Address challenges:

- Lethal autonomous weapons
- Biomedicine and predictive medicine
- Regulation of autonomous objects and vehicles
- Regulation of online dispute resolution
- E-Democracy
- Education: benefits and limits of "adaptive learning"
- Social impact: job instability

Define responsibility:

• Identify the responsibility of the human behind the algorithms

Council of Europe Foreign Affairs Ministers meeting Helsinki, 17 May 2019

Examine the feasibility of a legal framework for the development, design and application of artificial intelligence, based on the Council of Europe's standards on human rights, democracy and the rule of law





Thanks for your attention !

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further resources:

www.coe.int/en/web/freedomexpression/exchange-of-letters

Facebook Page Information Society Group





47 MEMBER STATES 47 ÉTATS MEMBRES

