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# The Internet is for Everyone



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# The 'Why' of the Internet Society

The Internet Society exists to build, promote, and defend the global infrastructure, which connects independent networks into a single trustworthy Internet beyond borders and communities



## Our Priorities

Restoring trust and connecting the unconnected are key to realizing an Internet of opportunity for everyone.

### Trust

Without trust, the Internet cannot deliver its potential benefit to the entire world. Users must view the Internet as a safe and reliable means to communicate, and be willing to use online services for commerce, government, and social interaction.

### Access

We believe Internet access is a key enabler for economic, social, and human development. But only half the world is connected and the rate of Internet access growth is decreasing. Issues such as trust in the Internet have joined cost and availability as barriers to access.



# Strategy 2025 Objectives

## Build the Internet

Extend the Internet to communities that do not have it and need it most

## Promote the Internet

Promote the Internet model of networking as the preferred model

Convince leading governments of the world to adopt policies that favour the Internet model and improve Internet connectivity

Promote deployment of technologies and protocols that secure the interconnection of independent networks

## Defend the Internet

Shape the policies of leading governments in favour of the growth of independent networks, which are free to interconnect

Counter attempts by leading governments to undermine encryption

Defend against shutdowns by increasing cross-border connectivity and resiliency



# Thank you.

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